

SAN DIEGO  
SCHOOL OF FOOTBALL'S  
**COLLEGE-PREP KICKING ACADEMY**

301 W. G St. Suite 309  
San Diego, CA 92101



A 501(c)(3) Nonprofit

[www.SanDiegoSchoolOfFootball.com](http://www.SanDiegoSchoolOfFootball.com)  
[www.CollegePrepKickingAcademy.com](http://www.CollegePrepKickingAcademy.com)

**Parents:**

**We conduct our instruction within NCAA compliance and use facilities only with prior approval.**

Wherever we train, the head coach, athletic director, **and** our insurance company all know we are there. We do not use an NCAA campus (SDSU, USD) to conduct private business:

- Your son's NCAA eligibility is at risk
- Sports Instructor insurance policies are void

Use similar caution with any parties using a high school campus for one-on-one lessons. **Be Thorough.** We have full clearance at all facilities on which we train.

**We will get to know your child and your family first before ever considering a one-on-one plan of instruction. We feel you should not pay for something you may not need.**

\* Be aware of instructors promoting costly one-on-one lessons:

- \*They do so knowing they can charge more for one-on-one instruction.
- \*They likely have no idea **WHY** 8 out of 10 kickers and punters transfer colleges.

**Private Instruction involves expense.**

Our Board of Directors use their collective experience to set competitive rates to meet the needs of all families. We are a 501(c)(3) nonprofit which means we are partially funded by charitable donations. We are able to offer the most complete, nationally respected training program in the country only through the generosity of some very fine families. We only offer reasonably priced one-on-one instruction to supplement our core curriculum of small group lessons.

**Small Group Lessons are the Core of our Academy Instruction.**

**A Culture of Excellence**

The College-Prep Kicking Academy seeks the rare and talented student-athlete whose commitment to excellence promises future achievement on and off the field. We train to the same standard of the colleges that recruit our student-athletes.

**A Culture of Competition**

Collegiate-level competition exceeds description. With nearly a decade and a half in the business our experience tells us the single-most important set of skills needed for collegiate-level success do not get practiced in one-on-one lessons. The biggest reason 80% of kickers and punters transfer is they did not receive enough early practice and training in a competitive culture, particularly if their High School career was spent in one-on-one lessons or in isolation with a bag of footballs. Training in groups also allows us to further prepare your son for college with more live reps in a session than most will get in an entire year at the high school level, in a culture of competition every time we train.

**A Culture of Support**

Our formula is pretty simple: We know that great kids come from supportive families. We make every attempt to duplicate the family support system throughout every facet of San Diego School of Football's nationally-renowned program. Our Board of Directors are parents of former students of the Academy. Their sons were recruited to play college football at its highest level (Stanford, Nebraska, USC, TCU, Air Force). They possess an unmatched combined knowledge of the business side of college athletics and they operate to support your family.

**A Culture of Learning**

We incorporate what makes top colleges and universities great- **a vast array of abilities and perspectives.** Our background maintains deep educational roots as we expertly provide differentiated instruction in a group setting. Expect your child to maintain a high academic standing, far exceeding minimum eligibility requirements. Our Academic Advisor will personally guide and advise your son to be an NCAA-Qualified Student-Athlete and deliver him to college with a foundation of Study Habits, Practice Habits, and lifelong Time-Management Skills. Graduate School is the Expectation.

**This is a Life-Changing Opportunity for the dedicated, committed student-athlete of character**

The rewards are permanent for a College-Prep Kicking Academy graduate.